

VALET SPONSORSHIP

SHOPS AT BOCA CENTER

Shops at Boca Center is a 117,106 square foot retail property located in Boca Raton, Florida at the intersection of Town Center Circle and South Military Trail. The center offers upscale, regional retail, dining and is anchored by a highly successful Total Wine & More with significant drawing power.

As Shops at Boca Center expands, renovates and improves, we are looking for a valet sponsor to help usher in an improved valet program.

- Valet Stalls: 20 in the parking field as well as additional valet stalls in parking structure
- 202K average monthly visits | 78.4K average monthly unique visitors | 30-45 min average dwell time
- Highest traffic times are weekends for lunch and dinner Friday - Sunday 5-8PM
- Average household income : 122.5K | Average household net worth 259.6K

VALET SPONSORSHIP PACKAGE:

- Any advertising which includes valet information will be sponsored by your business
- Branded valet cones
- Branded valet signage
- Branded material to hand on the mirror of every car which is valeted at Shops at Boca Center
- Branded key rings
- Branded counter cards on valet counter
- Branded back panels of valet ticket
- One double-sided sign on property per month
- Opportunity to display vehicles during high traffic events on property
- Sponsor on all property events collateral
- Provide car Santa comes in on during Holiday Kickoff
- Monthly company inclusion on e-blasts (5K)
- Monthly inclusion on social media (20K total followers)
- Exclusivity: The premier dealership of Shops at Boca Center.

